Advertise with Steemit

Media Kit
Steemit.com is the #1 most used blockchain app in the world.

Steemit.com was launched in July of 2016 and quickly became the first successful blockchain application to implement Proof of Brain allowing autonomous value distribution to crypto enthusiasts and content creators all around the world.
Steemit.com is the best place on the Internet to attract attention from a growing hard-core crypto user base.

- Monthly Pageviews: 32M
- Daily Active Sessions: 500K
- Daily Active Users: 145K

* Dec-Jan average
We offer geo-targeting so you can capture more relevant value with your Steemit ad campaign.

<table>
<thead>
<tr>
<th>Country</th>
<th>Percent of Visitors</th>
<th>Rank in Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>21.2%</td>
<td>3,154</td>
</tr>
<tr>
<td>South Korea</td>
<td>14.1%</td>
<td>711</td>
</tr>
<tr>
<td>India</td>
<td>8.8%</td>
<td>3,054</td>
</tr>
<tr>
<td>Germany</td>
<td>4.3%</td>
<td>3,675</td>
</tr>
<tr>
<td>Japan</td>
<td>3.0%</td>
<td>10,791</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2.8%</td>
<td>5,549</td>
</tr>
<tr>
<td>Spain</td>
<td>2.5%</td>
<td>3,107</td>
</tr>
<tr>
<td>France</td>
<td>2.1%</td>
<td>7,989</td>
</tr>
<tr>
<td>Venezuela</td>
<td>2.0%</td>
<td>978</td>
</tr>
<tr>
<td>Canada</td>
<td>2.0%</td>
<td>4,313</td>
</tr>
</tbody>
</table>

* data from Alexa.com 1/29/19
Ad Sizes:
- 220x90 (Mobile)
- 728x90 (Desktop)

Can provide 1x, 1.5x, and 2x density on any image ad size

$10 CPM
Daily Buyout Option Available
Side display

Ad Sizes:
- 120x60 (Mobile)
- 120x90 (Mobile)
- 120x240 (Mobile + Desktop)
- 120x600 (Desktop)
- 125x125 (Mobile + Desktop)
- 160x600 (Desktop)

Can provide 1x, 1.5x, and 2x density on any image ad size

$5 CPM
Bottom display

Ad Sizes:
- 220x90 (Mobile)
- 728x90 (Desktop)

Can provide 1x, 1.5x, and 2x density on any image ad size

$2 CPM
Leverage the power of the entire Steem App Ecosystem by allocating part of your budget to other Steem-based apps such as Steem Monsters!
Contact Us to Start Your Campaign Today!
advertising@steemit.com